

# BEST POINT

WEB DESIGN

## Website Development

### Seward County Chamber & Development Partnership

#### Project Summary and Goals

- Create a multi-page, mobile-friendly website for Seward County Chamber & Development Partnership using current branding guidelines
- Condense existing content to be more accessible for SCCDP members and Seward County residents
- Analyze existing website traffic information to identify popular pages and incorporate that into the new site's design
- Allow compatibility with the Chamber Master system and other future programs
- Optimize website for search engines (SEO)
- Develop a training document for self-updates
- Included free: Custom Best Point Analytics dashboard to track monthly website traffic

#### Timeline

- Initial design meeting to evaluate existing content within 1 week upon receipt of signed proposal
- Initial design review 2 weeks later
- Additional reviews as needed
- Website launches within 6 weeks of initial design review meeting
- Note: This timeline is approximate. It represents the "longest-case" scenario, assuming all content is provided in a timely manner.

#### Investment

Website Design and Development	\$5,250
Hosting and Security Updates	\$40/month

*Terms: 50% of Website Design & Development due now to begin development;  
50% balance due prior to launch; Hosting & security begins when the proposal is signed.*

*cultivatesewardcounty.com and its content are the property of Seward County Chamber & Development Partnership.*

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*on behalf of Seward County Chamber & Development Partnership* DATE: \_\_\_\_\_

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*Brian P. Kreikemeier - Best Point Web Design* DATE: \_\_\_\_\_